

CHANGING LIVES... TOGETHER



2018 ANNUAL REPORT

STRONG, STABLE, & SECURE

WE BUILD STRONG, STABLE, & SECURE MILITARY FAMILIES SO THEY CAN THRIVE — NOT SIMPLY STRUGGLE TO GET BY — IN THE COMMUNITIES THEY’VE WORKED SO HARD TO PROTECT.

Headquartered in San Antonio, Texas, and in Arlington, Virginia, Operation Homefront currently provides supportive programs and services to military families across the nation with 21 locations serving all 50 states.

CORE VALUES

Perform with Excellence: Our troops and their families work tirelessly to protect the freedoms we enjoy daily and they deserve our very best efforts to support them. To do so, we must stay focused on our mission, be accountable and strive to exceed their expectations.

Respect Others: Recognizing the multiplicative power inherent in a diverse workforce, we place a priority on creating a collaborative, trust-based working environment that values dignity, teamwork, and each individual’s contribution to our collective mission.

Do What’s Right: Our actions must always reflect the best interests of the military families we seek to serve.

Gratitude: As a conduit by which Americans are able to show their appreciation for all that our military community does on our behalf, we must reflect this appreciation and be grateful to all who help us accomplish our mission.

VISION

To be the provider of choice for short-term critical assistance, long-term resiliency, and recurring support programs to military families.

2018 MAJOR PROGRAMMATIC MILESTONES



Critical Financial Assistance: Fulfilled our 40,000th request and surpassed \$25 million in financial support to military families needing help with unexpected financial challenges, such as rent/mortgage payments, home/car repairs, food, utilities and more

Homes on the Homefront: Deeded our 500th home to a deserving military family, providing over \$77 million in home equity



Holiday Meals for Military: Served our 400,000th military family member a holiday meal

I AM VERY THANKFUL TO OPERATION HOMEFRONT AND THEIR DONORS. OPERATION HOMEFRONT IS HELPING SET UP MY KIDS’ FUTURE FOR SUCCESS. I’M VERY THANKFUL FOR ALL THE SUPPORT.

—JOSE MORALES

U.S. Army Corporal (E-4),
California National Guard

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Operation Homefront serves America’s military families in their time of need because they have served all of us in our nation’s time of need. When military families are struggling to make ends meet, we are there to help them get through their short-term challenges so they do not become a series of financial crises that derail their hope for a brighter future. We are able to change their lives and help them become strong, stable, and secure thanks to the generous contributions of our corporate, foundation, and individual donors.

In this report, you will see the many ways we have teamed with our partners to deliver meaningful goodness to military families. You will read about our collaborative activities and inspiring campaigns designed to energize and engage consumers and employees. And, most importantly, you will hear from the families we serve who experience the impact we all make together as local and national communities.

One of our core values is gratitude. We simply could not provide the programs and services that our military families need, and help change their lives, without our donors. With our profound thanks, we dedicate this annual report to the many companies, foundations, and individuals who share our passion for supporting those who do so much for all of us—our military families.



The Home Depot Foundation



San Antonio Shoes, Inc.



Outback Steakhouse



CSX

CHANGING LIVES... TOGETHER



Since joining the Operation Homefront family in 2015, I have had the privilege of working with an incredibly talented group of caring individuals who come to work each day knowing they will, by working together for the benefit of others, make a real difference in the lives of those who have done so much for all of us – America’s military families. I am extremely proud of all this amazing team has done and continues to do to help this special and deserving group of our fellow citizens overcome the financial challenges they face.

Delivering life-changing programs in a meaningful way takes a total team effort. Naturally, we rely heavily on our partners, donors and volunteers to help us provide Relief through our financial assistance and transitional housing programs, Resiliency through our permanent housing and caregiver programs, and Recurring Family Support through a variety of specialty programs designed to help military families during financially stressful periods throughout the year. I am proud to report our Critical Financial Assistance program has fulfilled more than 41,000 requests for assistance totaling over \$25 million in financial aid; our Transitional Housing program has provided over 5,000 months of rent-free temporary housing to more than 550 families of wounded service members, saving them \$5.7 million in rent and utility expenses; our Homes on the Homefront program has awarded mortgage-free homes to over 600 military families, and provided well over \$77 million in deeded value; our Back-to-School Brigade has delivered nearly 350,000 backpacks to military kids, saving military families over \$40 million in school supply expenses; and our Holiday Meals for Military program has served nearly 420,000 individual family members.

“ WE COULD NOT DELIVER ON OUR GOODNESS WITHOUT THE GENEROSITY OF OUR DONORS AND PARTNERS. ”

While these “outputs” clearly show we have done a lot for our military families, as an “outcomes”-based organization, we measure our program effectiveness by ensuring the families we serve feel we are helping them become stronger, more stable, and more secure. The stellar scores we receive, in the mid- to high-90s, clearly show we are delivering on our promise and making the life-changing differences we seek.

As I look to the future, I see the challenges facing military families will grow, and I expect we will be asked to do more. I am completely confident, by working together, we will be there, as we have been since we were founded in 2002, when our military families need us.

With gratitude,

John I. Pray, Jr., President & CEO, Brigadier General, USAF (ret.)

2018-19 BOARD MEMBERS:

Major General Lee Baxter, USA, Ret. (2018 Vice Chair, 2019 Chair)
President
Signal Mountain Associates, Inc.

Angelo Lombardi (2019 Vice Chair)
Chief Operating Officer
Cura Partners, Inc.

Brigadier General Linda Medler, USAF, Ret. (2019 Secretary)
President & CEO
L.A. Medler & Associates, LLC

Laurie Gallo
(2018 & 2019 Treasurer)

Lieutenant General Brian Arnold, USAF, Ret. (2018 Chair)

Frank Paras (2018 Secretary)
Divisional Director
The Home Depot

Steve Adkinson
Senior Vice President & Senior Advisor
Merrill Lynch Wealth Management

Michael Carnuccio
President & Founder
JTK Group

Uli Correa
Vice President RGM
South Central Division - Operations
Walmart Stores US

Ed Delgado
President & CEO
Five Star Institute

Mark Foster
President
Martin Aviation and Lyon Air Museum

Laura Fredricks
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The Ask

Robert Giannetta
CIO
Peraton

Colonel Marty Hauser, USAF, Ret.
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Otero

JK Huey

Colonel Steven G. Mahon, USA, Ret.
Executive Vice President, General Counsel & Corporate Secretary
SAIC

Bob McGowan
Airgas (retired)

Brigadier General John I. Pray, Jr., USAF, Ret.
President & CEO
Operation Homefront

Ken Slater
Principal
Tremont Partners

Command Sergeant Major Anthony J. Williams, USA, Ret.
Manager, Business Development
BAE Systems (Combat Vehicles)

Colonel Tyrone “Woody” Woodyard, USAF, Ret.
Vice President, Communications, Rotary and Mission Systems
Sikorsky, a Lockheed Martin Company

2019 NEW MEMBERS:

Dianna Purvis Jaffin, Ph.D.
Director of Strategy and Programs
Center for Brain Health, University of Texas at Dallas

Rod Essig
Music Agent
Creative Artists Agency



As I begin my first year as Chairman, I am proud to report 2018 was another incredible year for Operation Homefront. Our vital mission – to build strong, stable, and secure military families so they can thrive, not simply struggle to get by, in the communities they have worked so hard to protect – remains a unifying force that drives all of us to do our very best for those who protect the freedoms we, as Americans, enjoy daily.

Using our core values – Do What’s Right, Gratitude, Perform With Excellence and Respect – to guide our individual and collective efforts, our dedicated staff members and volunteers work together to deliver a wide range of life-changing programs to those in need. This past year, our team: fulfilled more than 2,800 requests from military families providing over \$2.5 million in financial assistance; graduated 86 families from our permanent housing program providing them with mortgage-free homes with a deeded value of nearly \$13 million; helped over 50 military families through our Transitional Housing program saving them almost \$500,000 in rent and utility costs; distributed almost 39,000 backpacks to military children; and provided over 14,000 meals serving nearly 60,000 military family members.

Impressive numbers for sure, but it is our ever-growing list of caring corporate, foundation, and individual donors that make all our good work possible. Like all associated with Operation Homefront, I am especially proud to be part of an organization where 92% of our expenditures go towards programs, and part of one that is consistently recognized for superior performance by leading charity rating services.

Looking ahead, we cannot rest on our laurels. I, along with all our board members, believe that providing the financial stability our military families need, and so richly deserve, should continue to be recognized as a national priority – particularly during the critical initial phases of their journey to integrate back into their civilian communities. Our constituent testimonials clearly show the tremendous impact we are having, but there is so much more that we still need to do, as many military families find it difficult to ask for help even when they are struggling to make ends meet. We need to make all aware, the military families we seek to serve and the donors who bring our mission to life, that Operation Homefront is the “go-to” organization to resolve this national issue. A clear path lies ahead, and I am excited about where this amazing organization is headed in 2019 and beyond.

Sincerely,

Lee Baxter, Chair, Board of Directors, Major General, USA (ret.)

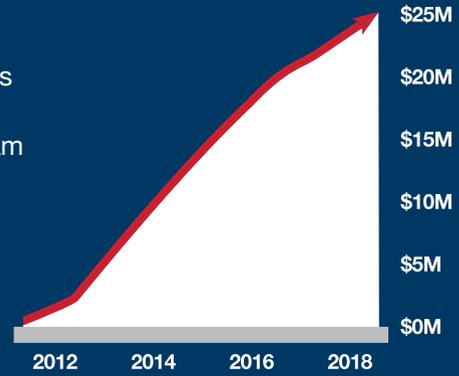
BOARD & LETTERS FROM LEADERSHIP

OUR IMPACT SINCE PROGRAM INCEPTION

RELIEF

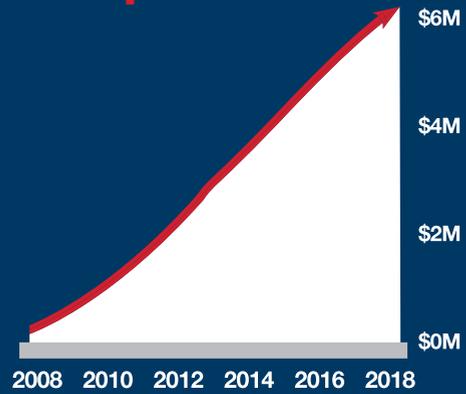
Fulfilled over **41,000 requests** from military families across the U.S., providing more than **\$25 million** in relief through our Critical Financial Assistance program

Most common forms of assistance requested by military families were **utilities (34%), rent/mortgage (23%), and food/groceries (15%)**



FINANCIAL ASSISTANCE PROVIDED

Provided more than **5,000 months of rent-free housing** to **550 military families**, saving them over **\$5.7 million in rent and utilities** at our three Operation Homefront Villages in San Diego, CA; San Antonio, TX; and Gaithersburg, MD



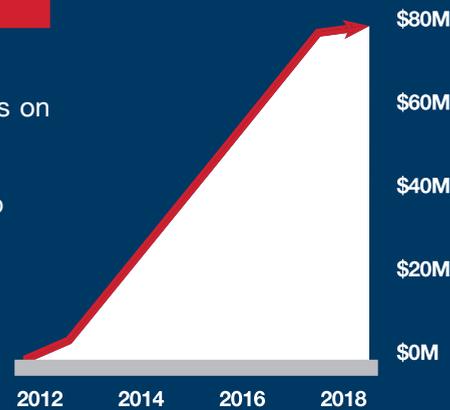
DEFRAYED RENT & UTILITY COSTS

Launched Transitional Homes for Community Reintegration that defrayed **\$14,183 in mortgage costs** to **three families** in just four months

RESILIENCY

Accepted **650 military families** into the Homes on the Homefront permanent housing program

Provided over **\$77 million in home equity** to military families



DEEDED PROPERTY VALUE

Helped nearly **3,800 Hearts of Valor caregivers** through more than **60 support groups** across the country



RECURRING FAMILY SUPPORT

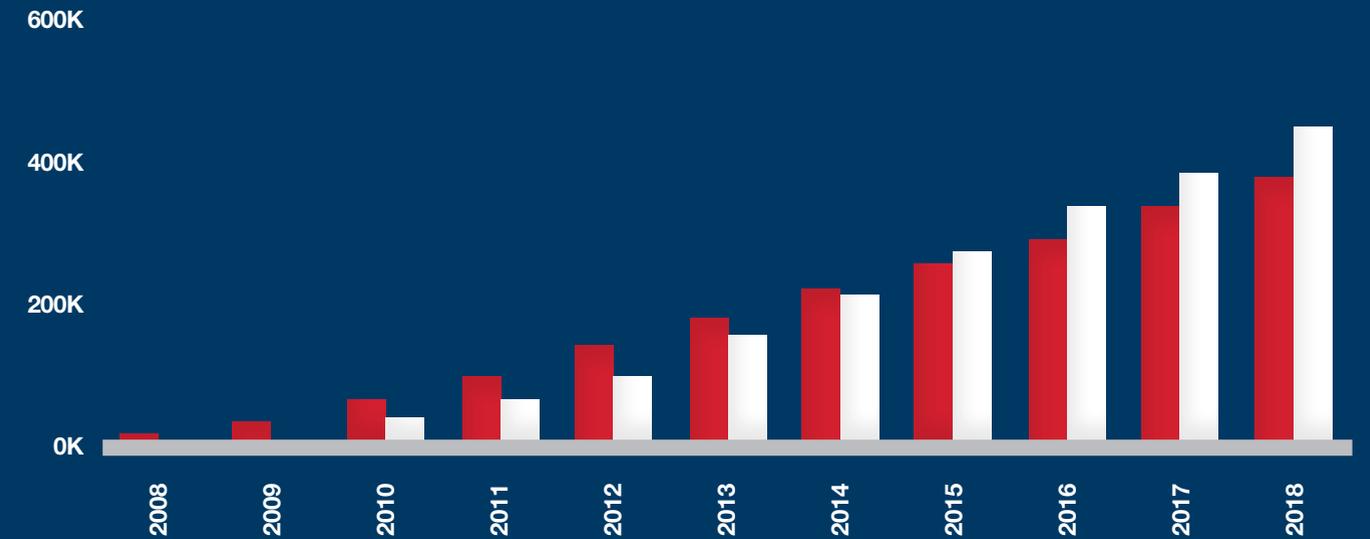
Distributed nearly **350,000 backpacks** filled with supplies to military children through our Back-to-School Brigade, saving them **\$37 million** in expenses

Served over **95,000 military families** through our Holiday Meals For Military program, impacting nearly **420,000 military family members**



INDIVIDUAL FAMILY MEMBERS SERVED

■ Backpacks Provided ■ Individuals Receiving Meals



Celebrated and supported over **17,000 new and expectant parents** through the Star-Spangled Babies® program

Provided over **220,000 holiday toys** to military children through our Holiday Toy Drive

Honored over **8,000 military spouses** at Homefront Celebrations, and awarded **21 attendees** with academic scholarships to help them complete their education

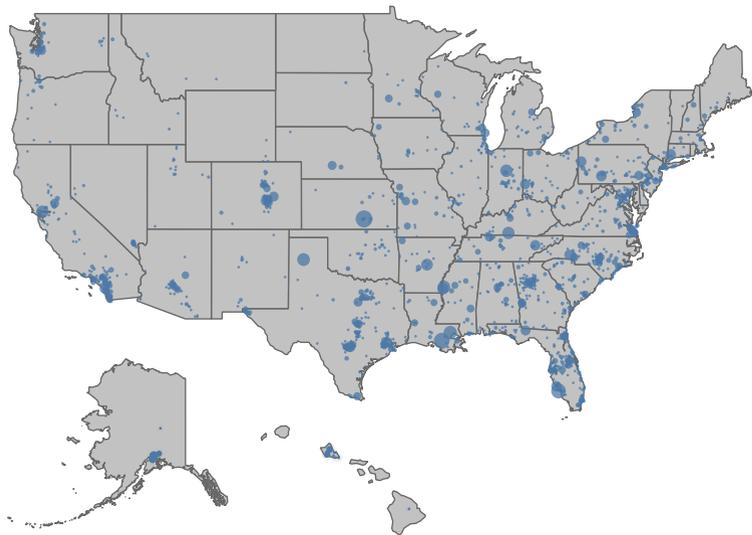
2018 RELIEF PROGRAMS

CRITICAL FINANCIAL ASSISTANCE

Critical Financial Assistance fulfilled **2,825 requests**, providing over **\$2.55 million** in financial relief for those struggling to pay for rent, home and auto repairs, utilities, food and other needs.

Outcome: 97% of survey respondents agreed the financial assistance they received helped them feel stronger, more stable, and more secure.

CRITICAL FINANCIAL ASSISTANCE PROVIDED



\$2.55M

IN FINANCIAL RELIEF

TRANSITIONAL HOUSING VILLAGES

Transitional Housing Villages provided **364 months of rent-free housing to 200 veteran and military family members**, saving them **\$458,724**.

Outcome: 100% of Village residents agreed when surveyed that their stay helped them feel stronger, more stable, and more secure.

\$458K

RENT & UTILITY EXPENSES SAVED

NEW: TRANSITIONAL HOMES FOR COMMUNITY REINTEGRATION

Transitional Homes for Community Reintegration saved **3 families \$14,183 in housing costs**.

Launched in 2018, Operation Homefront currently has 3 properties occupied and will be adding 5 additional houses by the end of 2019.

\$14K

HOUSING COSTS SAVED

IN 2018, OPERATION HOMEFRONT RECEIVED A \$4.2 MILLION

grant from the A. James & Alice B. Clark Foundation to expand our efforts to provide housing for military families as they transition to civilian life. This generous investment helped launch the Transitional Homes for Community Reintegration program in August 2018. The funds also supported our Transitional Housing (Village) program, allowing us to increase capacity in the San Antonio, San Diego, and Gaithersburg locations.

“The A. James & Alice B. Clark Foundation is proud to invest in programs that open doors to new opportunities and foster veterans’ self-reliance. Operation Homefront’s transitional housing programs do just that – providing a home, support services, and a sense of community to veterans, their spouses, and their children.”

–Mike Monroe, Director, Veterans’ Programs, A. James & Alice B. Clark Foundation

NAVY PETTY OFFICER 1ST CLASS MATTHEW MARYE

and his wife, Justine, were anxious when Matthew had to leave the military for medical reasons. After 12 years of service and three deployments, they were uncertain how they would support themselves and their two young sons without a stable home environment.

Facing their future was stressful until they learned they were accepted into our Transitional Homes for Community Reintegration program. The Marye family moved into a newly built, rent-free home in Winchester, VA in November 2018. While participating in the program, the family receives financial counseling to help build savings, reduce debt and improve credit. The family also becomes integrated into their new community and school system.

“They’re not just changing our lives, they’re changing our children’s lives because they have been through so much,” Justine said. The Maryes believe this program will give them the opportunity to live in the kind of welcoming community they need, while navigating their transition.

Operation Homefront President & CEO John I. Pray, Jr., with Mike Monroe - Director, Veterans’ Programs, A. James & Alice B. Clark Foundation, Matthew Marye & family, and Joe Del Guercio - President & CEO, A. James & Alice B. Clark Foundation, in Winchester, VA



THEY’RE NOT JUST CHANGING OUR LIVES, THEY’RE CHANGING OUR CHILDREN’S LIVES.
–JUSTINE MARYE

”

2018 RESILIENCY PROGRAMS

HOMES ON THE HOMEFRONT

Homes on the Homefront placed **39 veteran families** into mortgage-free homes and **deeded 86 homes** to families, providing them with **\$12.96 million** in home equity.

Outcome: 100% of survey participants agreed Homes on the Homefront helped them feel stronger, more stable, and more secure.

\$12.96M

IN HOME EQUITY PROVIDED

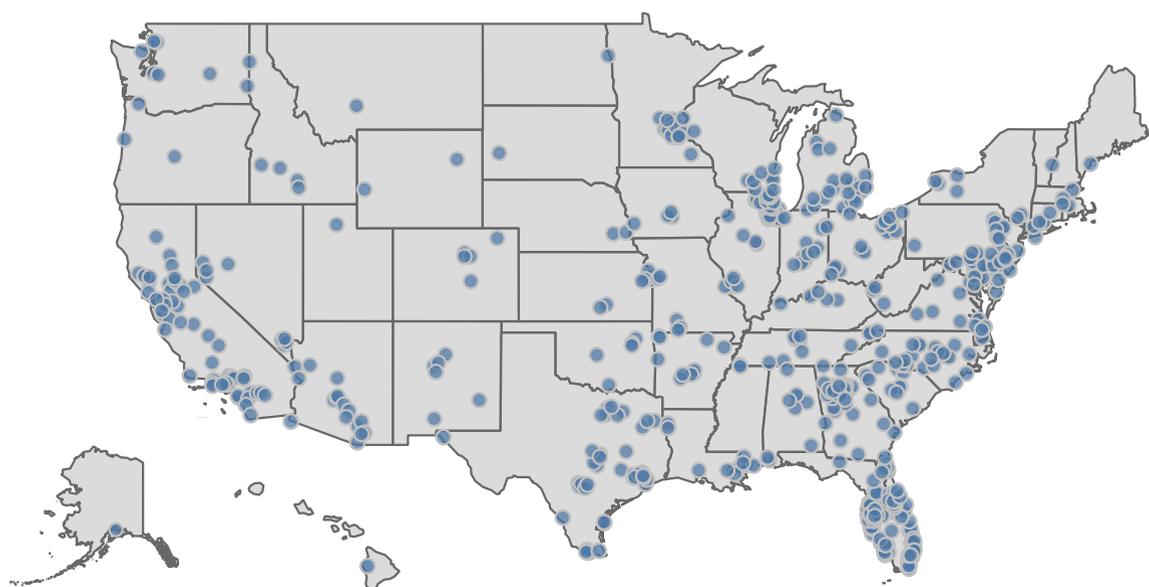
HEARTS OF VALOR

Hearts of Valor assisted **3,754 caregivers** nationwide through its network of support groups and online forums. Hearts of Valor, open to all caregivers of post-9/11 wounded, injured, or ill service members, also hosted nearly **40 people** at retreats that provide respite.

Outcome: 88% of program participants agreed Hearts of Valor helped them feel stronger, more stable, and more secure.

3,754

CAREGIVERS ASSISTED



HOMES ON THE HOMEFRONT PROPERTIES



U.S. Army veteran Brian Storemski and his wife, Alison, in front of their new home in Maryland

OPERATION HOMEFRONT WAS PRIVILEGED TO HOST

JPMorgan Chase's 1,000th mortgage-free home award to a military family entering our Homes on the Homefront program. JPMorgan Chase presented the keys to Purple Heart Recipient and U.S. Army Specialist Brian Storemski and his wife, Alison. "We would just like to say thank you to Operation Homefront and Chase. The assistance takes a great deal of stress off our shoulders. Thank you from the both of us," said Brian.

"While JPMorgan Chase is honored to donate mortgage-free houses to extraordinary veterans, it is Operation Homefront that helps families transform these houses to homes. Operation Homefront partners with veterans every step of the way as they work hard to prepare for home ownership. Their supportive approach is truly transformational."

—Mark Elliott, Head of Military and Veterans Affairs, JPMorgan Chase & Co.

ARMY VETERAN AND SINGLE FATHER JONAH FLORES

and his two youngest children were renting a house, but the family wanted a permanent home to provide them with stability. That opportunity came when Jonah was accepted into our Homes on the Homefront program.

"This is just something I've been praying for, an opportunity like this," Jonah said. "It's a huge burden lifted off my shoulders. It's going to change the dynamic of my family."

Jonah and his children moved into a rent-free Operation Homefront home in Fort Smith, Arkansas and began working with a financial counselor to build a savings, improve credit and reduce debt. Once Jonah graduates from the program, OH will deed him the property. Jonah – who served 12 years, deployed twice and exited as a staff sergeant – said feeling secure about housing enables him to focus on parenting. He is grateful for the positive change the program is making in their lives.

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IT'S A HUGE BURDEN LIFTED OFF MY SHOULDERS. IT'S GOING TO CHANGE THE DYNAMIC OF MY FAMILY.

—JONAH FLORES

HOMES ON THE HOMEFRONT

2018 ANNUAL REPORT

2018 RECURRING FAMILY SUPPORT

BACK-TO-SCHOOL BRIGADE

Back-to-School Brigade furnished **38,967 military children** with backpacks and the supplies needed to succeed in school.

Outcome: 87% of those surveyed agreed the Back-to-School Brigade program helped them feel stronger, more stable, and more secure.

38,967

BACKPACKS PROVIDED

HOLIDAY PROGRAMS

Holiday Meals for Military fed **14,633 families** — nearly **60,000 individual family members** — providing them with all the ingredients needed to cook a traditional meal. Holiday Toy Drives distributed close to **2,000 toys** to military children, making the joy of gift-giving easier on parents dealing with deployments, frequent relocations, and financial challenges.

Outcome: 94% of Holiday Toy Drive and 95% of Holiday Meals for Military survey respondents agreed these programs helped them feel stronger, more stable, and more secure.

14,633

FAMILIES SERVED

HOMEFRONT CELEBRATIONS

Homefront Celebrations treated **283 military spouses** to a special evening out with dinner, prizes, entertainment, and peer support. One spouse at each quarterly celebration received a full-tuition scholarship from Southern New Hampshire University.

Outcome: 84% of participants surveyed agreed Homefront Celebrations helped them feel stronger, more stable, and more secure.

MILITARY CHILD OF THE YEAR®

At our tenth Military Child of the Year® Awards Gala in 2018, Operation Homefront presented awards to seven recipients:

Innovation Award – Shelby Barber
Air Force – Eve Glenn
Army – Rebekah Paxton
Coast Guard – Roark Corson
Marine Corps – Joshua Frawley
National Guard – Aaron Hall
Navy – Isabelle Richards

STAR-SPANGLED BABIES®

Star-Spangled Babies® showered **561 military moms** with the support and essential baby items they needed to welcome their newest family members.

Outcome: 94% of participants surveyed agreed Star-Spangled Babies® helped them feel stronger, more stable, and more secure.

OUR HOLIDAY MEALS FOR MILITARY PROGRAM IS ONE OF our most popular programs. Since 2009, Beam Suntory has stood alongside Operation Homefront, as a founding partner, donating over \$3.5 million to support our mission. Since then, many corporations like San Antonio Shoes, Walmart, Chobani and Cracker Barrel have made significant contributions to our important work.

“To think that this all started with a chance encounter is incredible, and I’ve been humbled to be a part of this program’s continued growth. And I’m proud to say that Beam Suntory is committed to giving back to our communities, none more so than our brave service members and their families, and our decade-long partnership with Operation Homefront supports that important work.”

–Ken Ruff, Vice President National Accounts, Beam Suntory

WITH SIX CHILDREN, COLLETTE AND ANTHONY AUSTIN

appreciate any help with holiday expenses. The family received groceries through our Holiday Meals for Military program, while stationed in Hawaii.

In 2017, the Marine Corps medically retired Anthony, a sergeant, after 10 years of service and three deployments.

Collette fondly recalls the Holiday Meals for Military event, where their kids enjoyed activities and the adults had a good time talking. “It’s just so amazing how [Operation Homefront] helps us out when we really need it,” said Collette. “Holidays, especially because we have such a big family, are tough for us between gifts and everything else. Having that meal (when we really needed it) was awesome.”

Anthony and Collette Austin with their six children



IT’S JUST SO AMAZING HOW [OPERATION HOMEFRONT] HELPS US OUT WHEN WE REALLY NEED IT.
–COLLETTE AUSTIN

”

STORIES FROM THE HOMEFRONT



CEREMONIAL CLAIM AND DEED

DEEDING OUR 500TH HOME

In September 2018, we deeded Army veteran Justin Pecoraro and his family their McHenry, Illinois home, donated by JPMorgan Chase. It was the 500th deed we have awarded since 2012 through our Homes on the Homefront program (HOTH).

As part of the program, the family worked with financial counselors and caseworkers to pay off over \$11,000 in debt, save nearly \$4,000, and invest \$2,000 into the house over two years. The Pecoraros graduated from the HOTH program more financially savvy, better adjusted to civilian life, and strongly connected to each other and their community.

Just as important as their financial gains, Justin, Ashley, and their daughters, Antania, 12; Anabella, 9; and Jianna, 7, have built relationships in their Chicago community through their church, veterans groups, sports leagues and dance classes. The family applied for their home because it is located near several members of their extended family, a built-in support network. And their home allowed them to resume a valuable family routine, eating dinner together at least four nights a week. Their previous home did not have room for a dining table.

Justin was a sergeant and infantry squad leader with nine years of service when he medically retired from the military in 2014 after multiple injuries during three Afghanistan deployments. He now works as a meter reader for the local utility company. He is also pursuing a business management bachelor's degree through American Military University and expects to finish in 2019.

"This amazing opportunity wouldn't be possible for us without you all," Justin said of Chase and Operation Homefront. The program helped them move from feeling "plagued with uncertainty about our future," he said, to growing "financially, mentally, and spiritually." "We cannot express our gratitude just to have the chance to experience something as kind and rewarding as this."

“

WE CANNOT EXPRESS OUR GRATITUDE JUST TO HAVE THE CHANCE TO EXPERIENCE SOMETHING AS KIND AND REWARDING AS THIS.

— JUSTIN PECORARO



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WE HAVE SOMEWHERE TO LAY OUR HEADS.

— YATIKA HUNT MYERS

THANKS TO OUR PARTNERS...ALWAYS SERVING

Yatika Hunt Myers, a disabled Army veteran who participated in two of our programs, felt proud to receive the deed to her Homes on the Homefront (HOTH) house in Gay, Georgia, in 2013. Owning a home gave her and her three children a solid foundation.

But when tragedy struck, and their home burned down, Yatika and the younger two children needed a place to stay. In the early morning hours of Christmas Day 2018, the family's house, where they had lived for five years, was destroyed along with all their belongings.

Yatika needed a place close to her kids' schools. She has a son in college, a daughter in sixth grade, and a son in fifth grade. Thankfully, Choice Hotels International, a new Operation Homefront partner, provided Yatika's family with a free two-week stay at their Comfort Suites in Forest Park, Georgia, until her insurance company authorized a longer-term rental.

Having a clean, safe place to stay after such a devastating loss was a huge relief, said Yatika, who served in the Army for three years (including an Iraq deployment) before medically discharging as an E-4 corporal in 2012. "That was the best... to know we had somewhere to lay our heads and I don't have to inconvenience anyone."

Yatika said the hotel staff made her family and her service dog feel comfortable. "They were awesome," she said. Overall, her children have been coping fairly well in the aftermath of the fire.

FINANCIAL REPORT 2018

Financial information including audited financial statements & the most recent IRS Form 990, is available at OperationHomefront.org

OPERATION HOMEFRONT, INC. STATEMENT OF ACTIVITIES FOR THE YEAR ENDING ON DECEMBER 31, 2018 (with summarized financial information for the year ending on December 31, 2017)

	2018 Totals	2017 Totals
Revenue, Support, and Other:		
Contributed houses	\$6,093,888	\$6,261,323
Contributed goods, services, and facilities	\$17,749,939	\$16,807,643
Contributions	\$21,981,664	\$16,746,570
Special events, net expenses of \$376,258	\$105,019	\$131,767
Investment earnings, net	\$35,407	\$14,133
Other revenues	\$18,655	\$64,685
Total Revenue, Support, and Other	\$45,984,572	\$40,026,121
Expenses:		
Program services	\$43,800,360	\$44,968,790
Management and general	\$2,478,935	\$2,128,255
Fundraising	\$1,990,240	\$1,724,694
Total Expenses	\$48,269,535	\$48,821,739
Change in net assets	(\$2,284,963)	(\$8,795,618)
Net assets released from restriction	—	—
Net assets at beginning of year	\$31,226,201	\$40,021,819
Net Assets at End of Year	\$28,941,238	\$31,226,201

OPERATION HOMEFRONT, INC. STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2018 AND 2017

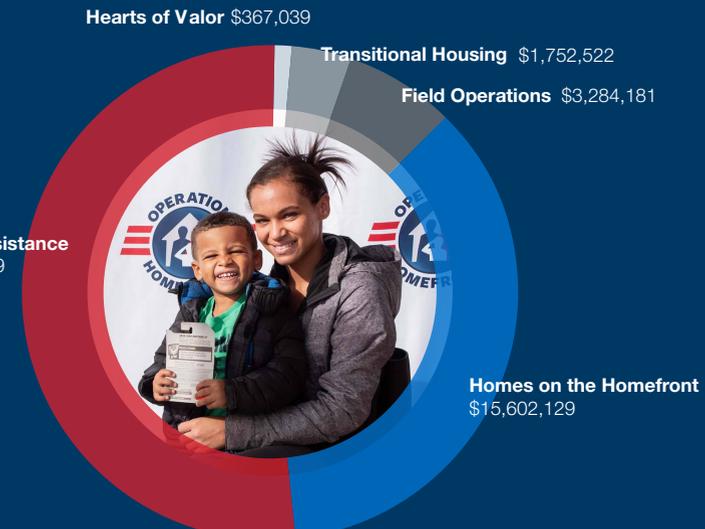
Assets	2018	2017	Liabilities and Net Assets	2018	2017
Current Assets:			Current Liabilities:		
Cash, operating	\$1,728,211	\$1,753,184	Accounts payable	\$684,788	\$675,137
Cash, escrow funds	\$70,283	\$402,015	Accrued expenses	\$642,353	\$537,647
Cash, security deposits	\$52,000	\$79,500	Accrued escrow accounts	\$347,283	\$631,515
			Debt	\$34,806	\$68,196
Total Cash	\$1,850,494	\$2,234,699	Total Liabilities	\$1,709,230	\$1,912,495
Investments, at fair value	\$1,945,056	\$2,561,187	Net Assets:		
Pledges receivable	\$6,225,354	\$1,887,026	<i>Without donor restrictions</i>		
Contributed houses inventory	\$16,637,864	\$23,792,139	Undesignated	\$2,886,582	\$888,061
Contributed goods inventory	\$2,239,231	\$1,993,297	Designated for THCR and transitional housing	\$3,998,790	\$323,193
Other inventory	—	\$5,170	Designated for permanent housing	\$16,217,269	\$23,904,524
Prepaid expenses	\$406,989	\$213,660	Designated for Critical Financial Assistance	\$4,902,892	\$4,960,423
Other current assets	\$1,665	\$10,660	Designated for field operations	\$185,705	—
Property and equipment, net	\$1,343,815	\$440,858	Total without donor restrictions	\$28,191,238	\$30,076,201
Total Assets	\$30,650,468	\$33,138,696	<i>With donor restrictions</i>		
			Time restrictions	\$750,000	\$1,150,000
			Total Net Assets	\$28,941,238	\$31,226,201
			Total Liabilities and Net Assets	\$30,650,468	\$33,138,696



92% of our expenditures go directly to programs.



We rely on the generosity of individuals, corporations and foundations. We receive no federal funding.



2018 Program Expenses Totaling \$43,800,360

TRUSTED & RESPECTED



All 20 Accountability Standards

TOP DONORS

CHAIRMAN'S CIRCLE

\$1,000,000 or More



JPMORGAN CHASE & CO.



PRESIDENT'S CIRCLE

\$500,000-\$999,999



KATZ AMSTERDAM
CHARITABLE TRUST

NATIONAL 4-STAR PARTNER

\$250,000-\$499,999



NATIONAL 3-STAR PARTNER

\$100,000-\$249,999

Airgas, Inc.
Auction.com
BAE Systems Matching Gifts Program
Beam Suntory
Estate of Florence E. Dunning
Girl Scouts of Western Pennsylvania
Harris Originals of NY, Inc.
Johnstone Supply
MFA Oil Company
SAIC
Southern New Hampshire University
SpartanNash Foundation
The Slater Foundation
Thirty-One Gifts
United Technologies Corporation
VietNow

NATIONAL 2-STAR PARTNER

\$50,000-\$99,999

American Airlines, Inc.
Booz Allen Hamilton
BW Gas & Convenience Holdings, LLC
CDW
Chevrolet (General Motors, LLC)
Delta Children's Products
DRS Technologies
FabFitFun
GKN Foundation
Lockheed Martin Mission Systems
& Training
NAPE Charities Fund
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The Guill Family Foundation
The Kroger Co. Foundation
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Bright Funds Foundation
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Discover Financial Services
Drive For Water
Era Helicopters, LLC
Five Brothers Assest Management
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Services, LLC
Kira Snyder
TisBest Philanthropy
Triumph Group Charitable Foundation
Veterans United Foundation
Zander Insurance Group

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Bank of America Charitable Foundation
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Morris Kraft
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NuStar Foundation
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United Way
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Worth & Company Inc.

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Aegon Transamerica Foundation
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Chevron Matching Employee Fund
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 Airgas Safety
 Airgas USA, LLC - West Region
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 Amboy Bank
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 Scott Sloat
 Hilary Anne Smallwood
 David R. Smith
 Ronald C. Smith
 Ross Smith
 Steven Smith
 Susan Smith
 Melanie Smothers
 Kiaran Snyder
 Society of American Military Engineers
 Jonathan Sojka
 Lashonda Soma
 Francis Sommer
 Sons of the American Legion
 Squadron 2008
 Harry Soo
 Sout Amboy Elk
 Audley C. Spence
 Springfield/Fairfax Knitters and Quilters
 SRC, Inc
 Kathryn St. Clair
 St. Thomas More Church
 Brian Stansky
 Starbucks Foundation
 Starbucks Military Family Store
 Steelman-JS Products, Inc.
 Robert Stephen
 Mary A. Sternberg
 Annette Stewart
 Frederick J. Stifter
 Gerry Stolarz
 Gary L. Stone
 Brian Storjohann
 Stephen K. Stuart
 Walter P. Stuart

Stuck On You
 Curt Stults
 David H. Suggs
 John Sullivan
 Marie Sullivan
 Daniel Sum
 Debra Susie-Lattner
 Sussex Area Service Club
 Donald M. Sutherland
 John E. Sutton
 Jonathan E. Swanson
 Carolyn Sweazy
 JoEllen Sweet
 T&T Supply
 Ronald Tackett
 Tacodeli
 Carolyn Talbert
 Agnes Tam
 Taymel, INC.
 TCC Wireless
 TD Ameritrade Clearing, Inc.
 Tenable Inc.
 Tendick Family Foundation Fund
 Linda Terry
 The 400, LLC
 The Bailey Foundation, Inc
 The Bank of America Charitable
 Foundation, Inc.
 The Boeing Company- EGC and
 Gift Match Program
 The Carrying On Project
 The Chad & Gina Smith Giving Fund
 The Chai Fund
 The Cleveland Foundation
 The Community Foundation of
 Middle Tennessee
 The Dolores & Donald Burnett
 Foundation
 The Dupont Hotel
 The Hale Foundation
 The Hess Collection Winery
 The High Pointe Foundation
 The Home Depot #3908
 The John and Rachel Hargis
 Charitable Gift Fund
 The Joseph & Bethany Bontrager

Family Charitbale Fund
 The Marak Family Foundation
 The McLaughlin Family Fund
 The Mushroom Festival, Inc.
 The Raffiani Family Foundation
 The Reynolds Family Charitable Fund
 The Riecker Charitable Foundation
 The Rogers Foundation
 The Sandra O'Lea Mollenauer Trust
 The Scudder Family Foundation
 The Thomas & Sarah Mac Mahon
 Family Charitable Foundation
 Theodore and Doris Lee Family
 Foundation
 Peter Thistleton
 Thompson Machinery Escrow Services
 Thomson Reuters - Matching Gifts
 Program
 Frank Thouvenot
 Kimberly Throm
 Thug Kitchen, LLC
 Johnny R. Tijerina
 Barbara Timone
 TMNA Services LLC
 Linda Tomita
 Lee Toolson
 Tooters Vape Shop
 Toys for Tots - Pikes Peak and San
 Luis Region
 Toys for Tots - South Snohomish County
 Toys R Us
 Triad AFJROTC Knob Noster High
 School
 Dennis Trifletti
 Trilogy Veterans Club
 Trinitarian Congregational Church
 Trinity Group Construction
 Trinity Insurance Agency, Inc.
 Michael Trotta
 William Troy
 TRUiST
 Lorenzo&Lori Tubaya
 Neil Tyson
 Unbridled Charitable Foundation
 United Brotherhood of Carpenters
 Local 315

TOP DONORS

USW Holding Company LLC
 Valero Energy Corporation
 Sheryl Vallabhan
 Van Gilder Family Foundation
 Thomas Van Leeuwen
 Rex VanHoose
 Patrick G. Varriano
 Elise Vaughn
 Susan Vermillion
 Karen J. Vesely
 VFW Foundation
 VFW Milltown NJ
 Bart Vincent
 Bonnie R. Vincent
 Viviano Flower Shop
 Johnny Vlachakis
 James Vlk
 W.J. & Kathy Chamblin Family
 Foundation, Inc.
 Michael Wallace
 Neal Wallace
 Walmart # 5272
 Walmart #3537
 Walmart Store #3891
 Walmart Transportation Center
 Michael Walsh
 Lissa Walter

Bradford B. Walters
 Wanumetonomy Golf & Country Club
 Alan Ward
 Warlord Beard Oil Company, LLC
 Josh Warrum
 Watermark Learning
 Jeffrey Watermolen
 Michael D. Webster
 James R. Weedon
 Michael Weil
 Richard Weisblatt
 Wells Fargo Advisors
 Wells Fargo Foundation-
 Minneapolis, Minnesota
 James Weremeychik
 Doug Werking
 Tish A. Wescott
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 Mark Whallon
 William G. Whitaker
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 Whitehall-Parker Securities
 Bill Whitehouse
 Frederick L. Whittington
 Wieland Building Ventures, LLC
 K. J. Wilken
 Kent Wilken

Gregory T. Williams
 Linda S. Williams
 Richard Williams
 Phillip R. Wills
 Michele L. Wilson
 Dorothy Winkey
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 Robert Wood
 Piers Woodriff
 Joseph F. Wooten
 Words to Ponder Publishing
 Company, LLC
 Milan Wukadinovich
 Diana J. Wynne
 You Give Goods
 Andrew Zahr
 Joseph D. Zazzi
 Helena Zodrow

Donors are listed by recognition category based on donations received in 2018, not inclusive of pledges or cumulative gifts.

In November, **CHOBANI** announced a new flavor for a singular cause: raising \$1 million for Operation Homefront. Hero Batch, “Red, White and Blueberry,” is Chobani’s first charitable “sku” and was developed by veterans at Chobani. In addition to the company’s contribution of \$500,000, the product features a special opportunity to donate throughout 2019, which Chobani will match up to \$250,000. Funds raised will deliver Holiday Meals for Military families, Critical Financial Assistance and other needed support nationwide.



The **DRIVEN BRANDS CHARITABLE FOUNDATION**, representing brands such as Meineke and 1-800-Radiator & AC, selected Operation Homefront as its partner for their 2018 fundraising campaign. From November 5-November 13, participating Meineke locations donated \$5 from every oil change to our Critical Financial Assistance program. Operation Homefront was also the beneficiary of the 20th Annual Meineke Tournament of Champions.



GNC LIVE WELL FOUNDATION partnered with Operation Homefront on the *Live Well & Serve America’s Military Families* campaign to raise critical funds for programs helping military families lead stronger, healthier, and more balanced lives. The campaign encouraged customers to give back by adding a donation to their purchases at GNC stores or online. In its first year, the campaign raised an astonishing \$300,000.



The **SPARTANNASH FOUNDATION** partnered with Operation Homefront for its retail scan to raise funds and awareness for military families in eight states. From June 27-July 8, store guests at more than 150 stores including Family Fare, D&W, Family Fresh Markets and VG’s joined the Foundation in raising \$155,000 to support Operation Homefront’s Critical Financial Assistance program.



In 2018, **VICTORY AUTOMOTIVE GROUP** announced the launch of a new initiative to support America’s military families: the “Victory 12,000” challenge. Between July 1 and Labor Day, the company’s 41 dealerships nationwide were challenged to sell a total of 12,000 vehicles. In 65 days, an incredible 11,496 vehicles were sold and Victory Automotive Group donated \$250,000 to Operation Homefront.



WELCOME NEW PARTNERS



For the second consecutive year, the Bob & Dolores Hope Foundation and in part, its Bob Hope Legacy, provided \$50,000 to support Operation Homefront's Holiday Meals for Military program, helping to serve event waitlists at 11 locations across the country and allowing us to support an additional 661 families (approximately 2,908 individual family members). This gift was in addition to the generous \$250,000 grant Operation Homefront received to support critical financial assistance needs of military families in California, New York and Ohio in 2018.



During an on-field presentation in December at the Army-Navy Game in Philadelphia, Chevrolet announced their continuing support for the work that Operation Homefront does to build strong, stable, and secure military families. The Chevy Cares Fleet will provide our six regional offices and San Antonio headquarters with loaned Chevrolet Silverado trucks to assist with program delivery and operational needs throughout 2019.



In their third year of partnership with Operation Homefront, Cracker Barrel Old Country Store, Inc. surpassed \$1,000,000 in cash and in-kind giving to Operation Homefront. From June 29-September 3, as a part of Operation Rocker, Cracker Barrel donated one of the brand's iconic rocking chairs for every rocker purchased online and raised over 1,300 for military families. They also surprised 100 military moms-to-be with a rocking chair at a very special Star-Spangled Babies® shower in Colorado Springs, CO. In addition, Cracker Barrel provided 400 Heat n' Serve Easter Meals To-Go to military families, donated over \$50,000 in gift cards, and more.



In April 2018, The Procter & Gamble Company and Operation Homefront launched the "Start Strong, Stay Strong" campaign to create a network of support for military moms across the country. Joined by two-time U.S. Paralympic athlete, former U.S. Army officer, and mom, Melissa Stockwell, "Start Strong, Stay Strong" provides moms with resources they need to discover and engage with their new communities. Since our partnership with P&G began in 2016, the company has donated nearly \$1.2 million in cash and in-kind to support military families.



In 2018, PulteGroup, Inc. announced its partnership with Operation Homefront, through their Built to Honor™ program. This partnership will enable Operation Homefront to award newly built, mortgage-free homes to military families. The first home was donated and awarded in Florida. In addition, through the generous investment of the A. James & Alice B. Clark Foundation, Operation Homefront was able to purchase three homes from PulteGroup, Inc. for our new Transitional Homes for Community Reintegration program. Homes were presented to military families in Florida, Texas, and Virginia.



In 2018, the Walmart Foundation announced a \$250,000 grant for our Critical Financial Assistance program, including support for 2018 hurricane disaster relief. We also welcomed Uli Correa, Regional Vice President Store Operations for Walmart, to our Board of Directors. Additionally, Walmart stores in Georgia supported Operation Homefront's Back-to-School Brigade program, asking customers to donate school supplies at the registers - supporting over 5,000 military families. Since 2006, Walmart Foundation and Walmart have donated over \$7 million in support of our programs.



PARTNER HIGHLIGHTS

AWARDS & RECOGNITION

CORNERSTONE AWARD

Operation Homefront's Cornerstone Award recognizes individuals who have helped us transform how we deliver on our promise to military families. Previous Cornerstone Award recipients include Ed Delgado, President and CEO of Five Star Institute (2015); Kathy Cox, Walmart Foundation Senior Manager (2016); Ken Ruff, Vice President, National Accounts at Beam Suntory (2016); and Heather Prill, Senior Manager of National Partnerships for The Home Depot Foundation (2017). We are excited to profile our latest recipients:

Rusty Smallwood, Real Estate Owned (REO) Military Donation Team Manager for JPMorgan Chase, received the Operation Homefront Cornerstone Award in 2017. Under Rusty's leadership for the past eight years, JPMorgan Chase's REO donations have made the dream of home ownership possible for over 500 military families through our Homes on the Homefront program.

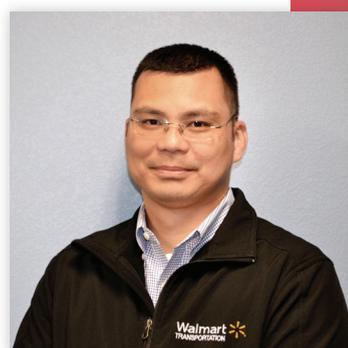
In 2018, Operation Homefront was proud to present the Cornerstone Award to **Chelle Davis** for her decade-long commitment to serving America's military families as VP Communications at Dollar Tree. Chelle has served on our regional advisory board and has been a key steward for our Dollar Tree partnership, which has provided more than \$130 million in cash and in-kind support to help us deliver our signature programs: Back-to-School Brigade and Holiday Toy Drive.

EMPLOYEE OF THE YEAR

Ebony Strange, Director of Corporate Partnerships, was instrumental in leading her team toward our organizational, partner, and revenue goals. She acquired new donors such as Choice, CSX, and GNC; welcomed donors such as Outback Steakhouse back to the Operation Homefront family; and simultaneously stewarded key partners such as Dollar Tree, Carnival, and SAIC. Ebony's creative and cross-collaborative efforts were evident in all that she did both internally and externally. A proud Navy spouse, her appreciation and dedication to her donors was apparent in each and every interaction, and her passion for the military families that we serve was paramount.

VOLUNTEER OF THE YEAR

Mike del Rosario, Region 3: A former Army captain and current regional advisory board chair, Mike's leadership has strengthened area partnerships while adding donations and dollars throughout the region. Mike led his Woodland, Pennsylvania Walmart associates in 2,160 volunteer hours as part of the Penn State Military Appreciation Game. The event helped serve nearly 5,000 veterans and military families. Through this effort, Mike secured a partnership for us with Penn State to invite a HOTH family to attend and receive honors on the field.



2019 MAJOR MILESTONES

OUR VISION IS TO BE THE PROVIDER OF CHOICE FOR SHORT-TERM CRITICAL ASSISTANCE, LONG TERM STABILITY, AND RECURRING SUPPORT PROGRAMS FOR MILITARY FAMILIES... AND WE COULDN'T DO THIS WITHOUT YOU.

IN 2019, YOU WILL HELP US ACHIEVE SOME VERY IMPORTANT PROGRAMMATIC MILESTONES:



Critical Financial Assistance

Fulfill our 45,000th request for financial assistance, and provide over \$30 million in support to military families by 2020

Transitional Housing Villages
Support our 600th military family and provide over 5,300 months of residency and save over \$6 million in rent and utility costs



Homes on the Homefront

Graduate our 575th military family from the Homes on the Homefront program, and provide over \$80 million in dedeed home equity

Back-To-School Brigade
Provide our 375,000th backpack with school supplies to a military child, saving families over \$40 million in back to school expenses





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