# IMPACT REPORT

#### SERVING AMERICA'S MILITARY FAMILIES DURING A GLOBAL PANDEMIC

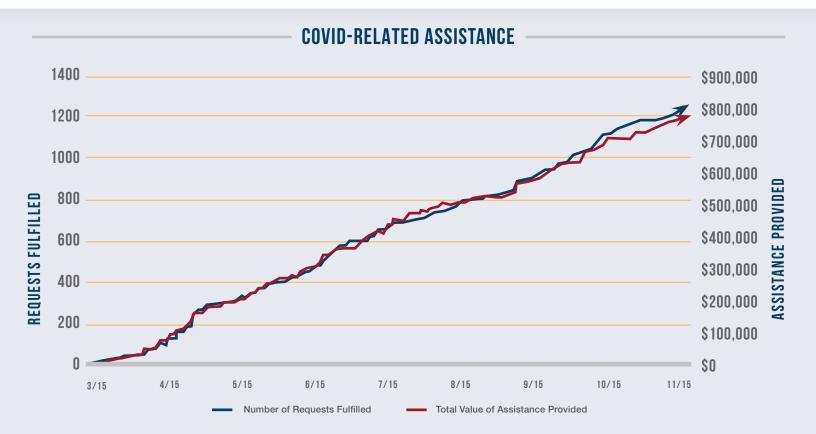
Throughout 2020, when military families experienced the financial strain created by the pandemic, they turned to Operation Homefront.

They trust Operation Homefront and thanks to our partners and donors, we are there for them when they need us most— even during these unprecedented times. As we approach the end of the year, we know that military families will still need our support — and we are committed to serving them in their time of need, because they have served all of us in our nation's time of need. They need us and we need you!

Together, we will help this very special and deserving group of our fellow citizens.



In spite of the pandemic, Operation Homefront is able to provide holiday meals and holiday toys through our drive-through Holiday Meals For Military and Holiday Toy Drive events at locations across the country, like this one near Buckley AFB in Aurora, Colorado. Thanks to the support of partners including Cracker Barrel Old Country Store, Inc., Chobani, Procter & Gamble, Lockheed Martin, Food Lion, Bob Hope Legacy, SAS Shoes, Dollar Tree and others.



Operation Homefront's Critical Financial Assistance (CFA) program helps families with rent/mortgage payments, utility and grocery bills, home and care repairs and more. Since March 2020, we have fulfilled over **1,200 CFA/COVID-19** requests from military families, providing over **\$800,000** in assistance. Overall, since 2011, our CFA program has fulfilled more than **46,000** requests from military families, providing them with nearly **\$30** million in assistance.

We are grateful that our great corporate and foundation partners, like the Bob & Dolores Hope Foundation, Chobani, Procter & Gamble, Walmart, Wounded Warrior Project, and others, are helping us serve America's military families who are struggling during this very difficult time.

#### HEAR FROM OUR PRESIDENT & CEO

View an important message from Operation Homefront President and CEO John Pray about our commitment to help our military families in their time of need.

Click here to watch.



### STORY FROM THE HOMEFRONT



Army veteran William Moleon decided to join the military on 9/11. He was a delivery driver sitting in snarled traffic when he saw the second of the World Trade Center towers hit.

"That made me say 'let's go do it,'" he said.

During his nine years in the Army, William deployed four times to Iraq, the first in 2002. He was a truck driver with a special forces unit. He was medically retired in 2010 when he was injured in a convoy that swerved when the vehicle ahead of it hit an IED. He still has knee and shoulder issues from the accident, lives with PTSD, and the effects of a traumatic brain injury.

William and his wife, Sheela, live in Killeen, Texas, with their son, 5, and daughter, 3. In late 2019 and early 2020, the family budget was hit with a series of repairs to the stove, dishwasher, and washing machine. Each of those expenses delayed plans to replace their broken air conditioner. Then, when the COVID-19 pandemic surged in March, William lost his job as a tutor. The restaurant where Sheela worked as a waitress closed, leaving her out of work.

William dreaded watching his children sweat through another Texas summer. In April, William followed a friend's advice and applied to Operation Homefront's Critical Financial Assistance program. Thanks to our generous donors, the Moleon family installed a new central air conditioner unit. The family is grateful for their comfort and better health.

"My kids don't have allergies like they did before, and we're sleeping better," William said. "I remember seeing my daughter sweating in the heat, and to see her running around and playing is so nice."

After experiencing firsthand the impact that Operation Homefront made, William plans to pay it forward.

"Donations to Operation Homefront are life changing," he said. "Collectively, we all can make a difference, even if we just donate \$1. If everybody did that, we would be able to help each other and change a life."

Read more about the Moleon family.

## THE NEED CONTINUES FOR MILITARY FAMILIES

The need continues and this crisis is far from over. Now is the time to get involved. Please join us and be a part of our important work to help this very special and deserving group of our fellow citizens.

Give today at OperationHomefront.org or contact us at development@operationhomefront.org.

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#### PROGRAM EFFICIENCY

**OVER 90%** 

of Operation Homefront's expenditures go directly to programs supporting military families.