RESPONDING IN THEIR TIME OF NEED
2020 MILESTONES ACHIEVED

Critical Financial Assistance (CFA)
- Fulfilled our 45,000th request for financial assistance and provided over $30M in support to military families

Permanent Homes for Veterans (PHV)*
- Entered our 700th military family into the Permanent Homes for Veterans program and graduated our 600th military family from the program, surpassing over $60M in deeded home equity to military families

Holiday Meals for Military (HMMF)
- Provided our 120,000th holiday meal to military and veteran families and served our 500,000th individual family member

Back-To-School Brigade (BTSB)
- Provided our 450,000th backpack with school supplies to a military child, saving families nearly $50M in back-to-school expenses

MISSION
Operation Homefront builds strong, stable, and secure military families so they can thrive — not simply struggle to get by — in the communities they’ve worked so hard to protect.

Headquartered in San Antonio, Texas, and Arlington, Virginia, Operation Homefront currently provides supportive programs and services to military families across the nation with 21 locations serving all 50 states.

VISION
To be the provider of choice for short-term critical assistance, long-term resiliency, and recurring support programs to military families.

CORE VALUES
Do What’s Right: Our actions must always reflect the best interests of the military families we seek to serve.

Gratitude: As a conduit by which Americans are able to show their appreciation for all that our military community does on our behalf, we must reflect this appreciation and be grateful to all who help us accomplish our mission.

Perform with Excellence: Our troops and their families work tirelessly to protect the freedoms we enjoy daily, and they deserve our very best efforts to support them. To do so, we must stay focused on our mission, be accountable, and strive to exceed their expectations.

Respect Others: Recognizing the multiplicative power inherent in a diverse workforce, we place a priority on creating a collaborative, trust-based working environment that values dignity, teamwork, and each individual’s contribution to our collective mission.

* Formerly known as Homes on the Homefront (HOTH)

IN THIS REPORT:
RESPONDING IN THEIR TIME OF NEED

“THIS HELPS US GET CLOSER TO HOME OWNERSHIP. IT’S ABSOLUTELY GOING TO MAKE A LARGE DIFFERENCE FOR US.”

— AIR FORCE VETERAN
TREVOR ALLISON

A Force veteran Trevor Allison planned on a military career, but a medical retirement from injuries sustained during his service ended that dream. With the help of Operation Homefront’s Transitional Homes for Veterans program, Trevor and his wife, Brittany, are working toward their new dream of home ownership. The couple and their son, Cohen, moved into a donated home in the Atlanta, Georgia area thanks to the support of a generous donor.

The Allisons, along with the Wrights and the Hendersons (who you will read about in this report), and thousands more families like them relied on us to be there when severe financial hardships hit in 2020 in the wake of the COVID-19 pandemic. This report tells the story of how the entire Operation Homefront family was ready to respond to the needs of military families when the pandemic started. We saw that our partners, donors, and volunteers were ready as well. As we enter 2021, we will continue to be ready, willing, and able to support our military families in their time of need.
Throughout 2020, as military families experienced the additional financial strain created by the COVID-19 pandemic, they continued to turn to Operation Homefront for relief. They trusted us to be there for them when they needed us most, and thanks to you – our community of supporters, partners, and donors – we were able to help this special and deserving group overcome their financial hardships. In 2020, we fulfilled over 1,500 COVID-related requests for help, across 39 states and Puerto Rico, providing nearly $1 million in much-needed financial assistance. Thank you to our partners who provided COVID support through our Critical Financial Assistance program including: The Bob & Dolores Hope Foundation, Chobani, Walmart Foundation, The Home Depot Foundation, P&G, Lockheed Martin, Wounded Warrior Project, May and Stanley Smith Charitable Trust, Northrop Grumman Corporation, Stater Bros. Charities, and others.

SERVING OUR MILITARY FAMILIES IN A PANDEMIC

COVID-RELATED ASSISTANCE

$985K Assistance Provided
1,562 Requests Fulfilled
39 U.S. States & Territories Served

“MY HIGH RENT WAS STRESSING ME OUT THE MOST. I’VE NEVER NOT HAD THE MONEY BEFORE. WHEN I FOUND OUT OPERATION HOMEFRONT WAS GOING TO PAY MY WHOLE RENT, I WAS IN TEARS.”
—ARMY NATIONAL GUARD SGT. TAMARA NEWTON, COVID CFA RECIPIENT

MOST REQUESTED TYPES OF COVID-RELATED ASSISTANCE

33% Rent/Mortgage
26% Food Assistance
24% Utilities

STATES AND TERRITORIES WITH MILITARY FAMILIES WHO RECEIVED ASSISTANCE FROM OPERATION HOMEFRONT

$1,000,000 $900,000 $800,000 $700,000 $600,000 $500,000 $400,000 $300,000 $200,000 $100,000 $0

Number of Requests Fulfilled
Total Value of Assistance Provided

U.S. States & Territories Served with military families who received assistance from Operation Homefront

$985K
39
W hen the news of a new virus began to circulate more than a year ago, most of us could not have imagined the significant economic and social upheavals that would follow. The death toll as we all have witnessed, has been staggering. Sadly, the turmoil has continued into the new year, and we are keenly aware that many of our military families continue to struggle to make ends meet. During this very dark time, however, there is light: the unwavering commitment of our amazing, individual, corporate and foundation donors, who did not retreat under the strains of a global pandemic but redoubled their efforts to help us help them this very special and deserving group of American families.

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The good news is the entire Operation Homefront family was ready to respond when the pandemic struck and sought to help our fellow citizens who had been adversely impacted by a global pandemic. And when donors looked for an organization to help those, like our military families, who have been particularly hard hit, many chose to support Operation Homefront. All who contributed to our important work can, and more importantly, should feel good about what they did to make lives better for tens of thousands of military families this past year.

Highlights include: fulfilling nearly 3,000 requests providing over $2.4 million in much-needed financial assistance; graduating 32 families from our two-year permanent housing program providing them with mortgage-free homes with a deeded value of nearly $50 million; helping 195 individual family members through our Transitional Housing program, saving them over $460,000 in rent and utility costs; distributing nearly 36,000 backpacks to military children; and providing nearly 16,000 holiday meals serving over 60,000 military family members. I am especially proud that, even with a variety of major economic and social disruptions, Operation Homefront continues to be able to have 90 percent of expenditures go toward programs and as a result, be top-rated by leading charity rating agencies.

I, along with my fellow board members, believe our country has a duty to be there for our military families in their time of need for all they have done for all of us in our nation’s time of need. I am proud of what we have done, but I know there is much more to do. I look forward to doing even more in the years ahead.

Many thanks,

Angelo Lombardi
Chairman, Board of Directors
President and Chief Operating Officer, Sentia Wellness

“The Homefront family was ready to respond when the pandemic struck and sought to help our fellow citizens who had been adversely impacted by a global pandemic. And when donors looked for an organization to help those, like our military families, who have been particularly hard hit, many chose to support Operation Homefront. All who contributed to our important work can, and more importantly, should feel good about what they did to make lives better for tens of thousands of military families this past year. Highlights include: fulfilling nearly 3,000 requests providing over $2 million in much-needed financial assistance; graduating 32 families from our two-year permanent housing program providing them with mortgage-free homes with a deeded value of nearly $50 million; helping 195 individual family members through our Transitional Housing program, saving them over $460,000 in rent and utility costs; distributing nearly 36,000 backpacks to military children; and providing nearly 16,000 holiday meals serving over 60,000 military family members. I am especially proud that, even with a variety of major economic and social disruptions, Operation Homefront continues to be able to have 90 percent of expenditures go toward programs and as a result, be top-rated by leading charity rating agencies. I, along with my fellow board members, believe our country has a duty to be there for our military families in their time of need for all they have done for all of us in our nation’s time of need. I am proud of what we have done, but I know there is much more to do. I look forward to doing even more in the years ahead.”

John I. Pray Jr.
Chairman, Board of Directors
President and Chief Executive Officer

Laurie Gatto
CEO, Parish

Greg Ham
President of MVP’s Group and 24 Entertainment

U.S. Air Force Col. Marty Cromer, retired
President, Otero

U.S. Air Force Col. Steven G. Kulick, retired
Executive Vice President, General Counsel & Corporate Secretary, SIA

Bob McGowan
Argus, retired

U.S. Air Force Brig. Gen. Lesla Madori, retired
President & CEO, L3 Harris Technologies, LLC

Fred Parese
Director, The Home Depot

President & CEO, Operation Homefront

Ken Slater (Emeritus)
Principal, Herriman Partners, LLC

U.S. Army Command Sgt. Maj. Anthony J. Williams, retired
Manager, Business Development, RAE Systems (Counter-Vehicle)

U.S. Air Force Col. Terry Wagoner, retired
Vice President, Communications, Rotary and Mission Systems, Lockheed Martin Aeronautics Company

Rod Eden
Music Agent, Creative Artists Agency

Laura Pacheco
FOCUS & CEO, The Ask

John I. Pray Jr.
Chairman, Board of Directors
President and Chief Executive Officer

Lee Baxter
Retired Chairman, Board of Directors
Maj. Gen. U.S. Army, retired

As I completed my term as Chairman this past year, I looked back with pride on another year of extraordinary accomplishments. The most significant being able to transition to a work-from-home setting and stay focused on accomplishing our mission – to build strong, stable, and secure military families so they can thrive, not simply struggle to get by, in the communities they have worked so hard to protect. At a time when many individuals and businesses were barely making ends meet, I watched how our organization worked even harder to find new ways to support those who have done so much to protect the freedoms we enjoy daily.

As expected, Operation Homefront’s talented staff and volunteers utilized our core values – Do What’s Right, Gratitude, Perseverance, and Respect Others – to guide them during these difficult times. They found innovative ways and utilized new processes to deliver the full array of life-changing programs – safely – with an unwavering commitment to the military families we seek to serve. And they never missed a beat.

Now, even as I end my incredibly rewarding eight-year term as a board member and reluctantly relinquish my role as Chair of this amazing organization into the very capable hands of our next Chair, I look back on my tenure with great satisfaction. I have seen Operation Homefront evolve from a fledgling nonprofit with a limited local reach into a major nonprofit with a national impact and a clear vision on how best to serve. And they never missed a beat.

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Sincerely,

Lee Baxter
Retired Chairman, Board of Directors
Maj. Gen. U.S. Army, retired

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Operation Homefront was able to fulfill nearly 3,000 requests from military families, providing over $2.4 million in financial assistance. Outcome: 100% of CFA survey respondents agreed the financial assistance they received helped them feel stronger, more stable, and more secure.

CRITICAL FINANCIAL ASSISTANCE (CFA)

The Transitional Homes for Veterans program helped 14 families save more than $145,000 in housing costs. Outcome: 100% of THV survey respondents agreed that their stay helped them feel stronger, more stable, and more secure.

TRANSITIONAL HOMES FOR VETERANS (THV)*

Our Transitional Housing (Villages) provided 355 months of residency to 195 family members, helping them save over $460,000. Outcome: 100% of TH-V survey respondents agreed that their stay helped them feel stronger, more stable, and more secure.

TRANSITIONAL HOUSING (VILLAGES) (TH-V)

Both Brittany and Trevor grew up in the Atlanta, Georgia, area. The family was stationed in Idaho for the duration of Trevor’s enlistment, which included deployments to South Korea and Southwest Asia. A back injury and PTSD resulted in a medical retirement, ending his planned career. Reintegrating into civilian life has been challenging for Trevor, but being back in Georgia will provide more support. Cohen can get to know his grandparents, whom he had only seen a couple of times.

“IT’S A BIG DEAL JUST TO HAVE OUR FAMILY AROUND US TO SUPPORT US,” Trevor said.

The support will not just come from family, Trevor applied and was accepted into Operation Homefront’s Transitional Homes for Veterans (THV) program.

With the support of generous donors, such as Pillsbury, the Allison family has moved into a home in Canton, Georgia. Through their partnership with Operation Homefront, Pillsbury donated the funds to purchase a newly built Meritage Homes property for the THV program. Over the next 15 to 20 years, this home will enable Operation Homefront to serve multiple families transitioning out of military service and offer them a path to success.

Overall in 2020, donations from the A. James & Alice B. Clark Foundation, The Home Depot Foundation, Pillsbury, Cheerios, and parent company General Mills and others helped strengthen the safety net for our service members and their families through our housing and Critical Financial Assistance programs.
2020 Resiliency Programs

Permanent Homes for Veterans (PHV)*

Our Permanent Homes for Veterans program accepted 23 veteran families into the program and graduated 32 families into mortgage-free homes, providing them with nearly $5 million in home equity.

Outcome: 100% of survey respondents agreed PHV helped them feel stronger, more stable, and more secure.

Veteran Caregiver Support (VCS)**

Our Veteran Caregiver Support program assisted nearly 4,000 caregivers nationwide through its network of 75 support groups and online forums. Open to all caregivers of post-9/11 wounded, injured, or ill service members, VCS also hosted over 25 people at retreats that provided respite education and self-care.

Outcome: 87% of survey respondents agreed VCS helped them feel stronger, more stable, and more secure.

In Home Equity
Nearly $5M

Homes Deeded to Military Families
32

Military Families Accepted into PHV
23

Permanent Homes for Veterans (PHV) Properties Since 2012

Home Occupied by Military Family
Home Deeded to Military Family

In 2020, Wells Fargo renewed its partnership with Operation Homefront, continuing its commitment to military families and helping those like the Wrights realize their dream of homeownership. Since 2012, Wells Fargo has donated more than 140 homes to Operation Homefront’s Permanent Homes for Veterans program.

As part of the program, veterans receive customized financial counseling to build savings, reduce debt, and learn homeownership skills. When the family graduates from the program, Operation Homefront will deed the Wright family the home mortgage-free.

“Being a homeowner is something I’ve always talked about with my husband,” Shanique said. “It was something we wanted to do together.”

Army National Guard veteran Shanique Wright, husband Eugene Hicks III, and their son, Eugene IV, at their donated home on move-in day.

“Want to thank the donors for supporting us. This is a big blessing for me and my family.”

—ARMY NATIONAL GUARD VETERAN SHANIQUE WRIGHT

Vener Shanique Wright was 18 and still in high school when she joined the Army National Guard in 2008. During her service she deployed to two different locations in Iraq. She medically retired in 2014 with a diagnosis of PTSD related to her deployments.

She and her husband, Eugene, had dreamed of being homeowners, but were living mostly paycheck to paycheck. They could only afford a small duplex in Tampa, Florida, and it was not in a good part of town. Shanique would hear gunfire, which aggravated her PTSD.

After learning about Operation Homefront through friends, she applied and was accepted into the Permanent Homes for Veterans program.

The Wrights have since moved into a three-bedroom, two-bathroom house in Dade City, Florida, donated by Wells Fargo. The house is in a quiet, family-friendly neighborhood.

Nearly 4,000 Caregivers Assisted

In Home Equity
$5M

Homes Deeded to Military Families
32

Military Families Accepted into PHV
23

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Army National Guard veteran Shanique Wright, husband Eugene Hicks III, and their son, Eugene IV, at their donated home on move-in day.
Our Back-to-School Brigade provided nearly 36,000 military children with backpacks and the supplies needed to succeed in school. Outcome: 92% of survey respondents agreed BTSB helped them feel stronger, more stable, and more secure.

Back-to-school brigade (BTSB)

Homefront Celebrations treated 125 military spouses to a special evening to recognize and celebrate their service. In-person and virtual events offered spouses guest speakers, raffle prizes, gifts, and the ability to grow their community. Outcome: 91% of survey respondents agreed HFC helped them feel stronger, more stable, and more secure.

Homefront Celebrations (HFC)

Our Holiday Meals for Military program served nearly 16,000 families — over 60,000 individual family members. Holiday Toy Drives distributed toys to over 1,000 military children. Outcome: 94% of Holiday Meals for Military and Holiday Toy Drive survey respondents agreed these programs helped them feel stronger, more stable, and more secure.

Holiday programs

Our 12th annual Military Child of the Year® Awards presented awards to seven recipients for their exceptional leadership, volunteerism, civic engagement, and more.

Military Child of the Year®

Our Star-Spangled Babies® program showered over 500 military parents with support and essential baby items they needed to welcome their newest family members. Outcome: 96% of survey respondents agreed SSB helped them feel stronger, more stable, and more secure.

Star-Spangled Babies® (SSB)

“I would like for (donors) to know that (what) they do to help us out is very much appreciated, especially for the families who are stationed away from home.”

−Joshua, Air Force tech sergeant

Driving through a winter wonderland with his wife and two kids, Joshua, an Air Force tech sergeant, was grateful not just for the free meal his family received and the toys for the kids, but for the ability to give his children something fun and happy. Stationed in Las Vegas, Joshua and his wife had planned to go back to Michigan to visit their families for Thanksgiving. Because of the pandemic, that was not possible. Instead, the family attended an Operation Homefront drive-thru Holiday Meals for Military Families and Holiday Toy Drive event. The event was one of 105 scheduled nationwide in 2020. The family also attended the Back-to-School Brigade.

“I would like for (donors) to know that (what) they do to help us out is very much appreciated, especially for the families who are stationed away from home,” he said. “It brings morale up, helps mental health because it’s one less thing to worry about.”

The COVID-19 pandemic brought food insecurity into the headlines as families lined up at food banks, many for the first time. Operation Homefront’s commitment to providing recurring family support continued throughout 2020. Working with partners such as Nike, P&G and Mattel, who donated to Back-to-School Brigade, Holiday Meals for Military, and Holiday Toy Drive respectively, ensured even more families got the support they needed.

“During the coronavirus, people have lost jobs and Operation Homefront benefits a lot of people,” Joshua said. “You guys have definitely blessed and benefited my family, and a bunch of other families, as well.”

A military child receives a backpack donated by Nike and filled with school supplies donated by Dollar Tree at one of our Back-to-School Brigade drive-thru events.
Marine veteran Marshall Henderson served during two of the most volatile events during the Iraq War — the country’s first democratic parliamentary election in 2005 and the Second Battle of Fallujah. “It was the hardest and longest battle I ever fought,” Marshall said. He told Operation Homefront he was sure he was not going to come home to his mom. Marshall’s wife, Jamie, is now his caregiver. They have a 6-year-old son with special needs.

IN THEIR TIME OF NEED

Marshall served for eight years and was honorably discharged in 2011. PTSD and a traumatic brain injury have left him unable to work and made his transition to civilian life incredibly difficult. Jamie has been a part of Operation Homefront’s Veteran Caregiver Support program since 2016.

“In my mind, I relive the (Second Battle of Fallujah) every day, and due to all that I went through, my PTSD is so severe that my pain is physical and I’ve had to be hospitalized countless times,” Marshall said.

Getting to his VA appointments and trying to make sure they could pay the bills was stressful. Owning a home seemed unattainable. They heard about Operation Homefront’s Permanent Homes for Veterans program from another veteran. When a house became available in Kathleen, Georgia, they applied and were accepted.

“A lot of veterans come home after fighting for the American dream and never get the opportunity to experience that dream for themselves,” Marshall said. “Through this program, I feel that we have been given that gift. We would like the donors to know that it is so important for a veteran to have hope, and that is what you give to all veterans by supporting Operation Homefront.”

OUR PARTNER

JPMorgan Chase has partnered with Operation Homefront since 2011 to provide homes to military families as a part of their 1,000 “Homes for Veterans” initiative.

For the Hendersons, JPMorgan Chase is making what was once just a dream become a reality. The Henderson family was one of 22 families who moved into homes donated by JPMorgan Chase in 2020. Since the partnership began, JPMorgan Chase has provided 319 homes to the program.

“JPMorgan Chase has been honored to work alongside Operation Homefront for a decade. Our employees have helped hand keys to hundreds of military families in their communities, and it continues to be one of the most inspiring parts of our jobs. During a year that was challenging for all of us, we commend Operation Homefront for their steadfast commitment to empowering military families to overcome challenges and build secure futures. We look forward to continuing to be a part of this mission.”

—Mark Elliott, Global Head of Military and Veterans Affairs, JPMorgan Chase & Co.
FINANCIAL REPORT 2020

Operation Homefront, Inc. Statement of Activities
for the Year Ended Dec. 31, 2020
(with summarized financial information for the year ended Dec. 31, 2019)

Revenue, Support, and Other:
Contributed houses $4,137,297 $5,793,126
Contributed goods, services, and facilities $18,541,495 $24,680,486
Contributions $16,129,135 $19,172,659 $21,081,328
Special events, net expenses of $158,830 $200,257 $228,652
Investment earnings, net $19,132 $19,132 $41,187
Other revenues $1,471,381 $1,471,381 $888,068
Total Revenue, Support, and Other $40,538,637 $3,043,524 $43,582,161 $48,928,069

Expenses:
Program services $39,298,458 $46,125,576
Management and general $1,690,124 $1,939,232
Fundraising $2,683,183 $2,626,961
Total Expenses $43,671,765

Change in net assets ($3,133,128) $3,043,524 ($89,604) ($1,763,700)
Net assets released from restriction $3,661,287 ($3,661,287)
Net assets at beginning of year $21,006,251 $6,171,287 $27,177,538 $28,941,238
Net Assets at End of Year $21,534,410 $5,553,524 $27,087,934 $27,177,538

Liabilities and Net Assets

Current Liabilities:
Accounts payable $340,187 $732,569
Accrued expenses $19,132 $24,042
Accrued escrow accounts $467,807 $263,769
Debt $1,740,636 $1,697,024
Total Liabilities $2,170,856 $2,037,884
Net Assets:
Without donor restrictions $21,006,251 $21,006,251
With donor restrictions $6,171,287 $6,171,287
Total Net Assets $27,177,538 $27,177,538
Total Liabilities and Net Assets $28,828,570 $29,215,422

FINANCIAL INFORMATION:
Financial information, including audited financial statements and the most recent IRS Form 990, is available at OperationHomefront.org

EXPENSES

We rely on the generosity of individuals, corporations and foundations. We receive no Federal funding.

90% of our expenditures go directly to programs totaling $39,298,458

PROGRAM EFFICIENCY METRIC

100% of our expenditures go directly to programs totaling $39,298,458

90%

SUPPORT

Corporations 14%
Foundations 15%
Individual Giving 12%
We rely on the generosity of individuals, corporations and foundations. We receive no Federal funding.

EXPENSES

Program Services 30%
Membership and Fundraising 8%
Management and General 4%

PROGRAMS

Permanent Homes for Veterans 27%
Critical Financial Assistance 15%
Veteran Caregiver Support 1%
Transitioning Housing 6%
Critical Financial Assistance 15%

15
16
OUR IMPACT SINCE PROGRAM INCEPTION

RELIEF

CRITICAL FINANCIAL ASSISTANCE: SINCE 2011

- Fulfilled nearly 47,000 requests from military families for financial assistance
- Provided over $30M in relief to military families

MOST REQUESTED TYPES OF ASSISTANCE

- 32% Utilities
- 26% Rent/Mortgage
- 15% Food/Groceries

TRANSITIONAL HOUSING (VILLAGES): SINCE 2008

- Defrayed over $6.6M in rent and utility costs
-Over 600 families housed in our Transitional Villages
- Over 5,500 months of rent-free housing for military families

TRANSITIONAL HOMES FOR VETERANS*: SINCE 2018

- 2 families successfully completed program and purchased a home of their own
- 14 military families housed in transitional homes

- Defrayed over $236,650 in mortgage costs

Gaithersburg, Maryland
San Diego, California
San Antonio, Texas

RECYCLING

OVER 600 FAMILIES

Deeded mortgage-free to military families

RESILIENCY

PERMANENT HOMES FOR VETERANS*: SINCE 2012

- Over 600 homes

- Deeded over $90M in home equity

$105M
$95M
$85M
$65M
$45M
$25M
$0

VETERAN CAREGIVER SUPPORT**

- Helped nearly 4,000 caregivers through 75 support groups across the country

- Defrayed over $236,650 in mortgage costs

BACK-TO-SCHOOL BRIGADE

Distributed over 426,000 backpacks filled with supplies to military children through our Back-to-School Brigades, saving families nearly $50M in expenses

HOLIDAY PROGRAMS

Served over 127,000 military families through our Holiday Meals For Military and Holiday Toy Drive programs, impacting over 500,000 military family members

HOMEFRONT CELEBRATIONS

Honored more than 8,700 military spouses at Homefront Celebrations, and awarded 125 attendees with academic scholarships

MILITARY CHILD OF THE YEAR®

Since 2009, we have provided 63 awards to incredible military children

STAR-SPANGLED BABIES®

Celebrated and supported nearly 19,000 new and expectant parents through the Star-Spangled Babies® program

RECURRING FAMILY SUPPORT

* Formerly known as Transitional Homes for Community Reintegration (THCR)
** Formerly known as Hearts of Valor (HoV)

$105M
$95M
$85M
$65M
$45M
$25M
$0

** Formerly known as Homes on the Homefront (HOTH)
$50,000–$99,999
U.S. Bank
Slater Family Foundation, Inc.
Outback Steakhouse
Northrop Grumman Corporation
Navy Federal Credit Union
MFA Oil Company
May and Stanley Smith Charitable Trust
Love’s Travel Stops & Country Stores, Inc.
Lockheed Martin
Driven Brands, Inc.
CVS Health Inc.
Chevrolet (General Motors)
Charlotte Pipe and Foundry Company
Bob and Pam Sasser
San Antonio Shoes, Inc.
Rancho Santa Fe Women’s Fund
Outback Bowl
Rancho Santa Fe Women’s Fund
Jim and Lynn Rose
Rushmore Loan Management Services, LLC
Safeway Foundation - Eastern Division
San Antonio Shoes, Inc.
Bob and Pam Sasser
Stater Bros. Charities
Southwest Charitable Foundation - Lewis Myers, Jr.
Caregivers Fund
The San Diego Foundation
Visions Federal Credit Union
Walmart Market 56
Walmart Store # 05-09000
Walmart Store # 05-09000
Brown's Charitable Foundation
Ellen and Nimal Chatterjee
Citigroup Foundation
Carran Collins
Commonwealth of Pennsylvania Remittance Advice
Community First Foundation
Foundation for the Carolinas
Community First Foundation
Southwestern Foundation
Danielle Connell
John Corrado
Utica Community Foundation
U.S. Bank
Costco
Linda DaPra
Don and Sallie Davis
Donna Deely
Andrew DeLong
Carl and Michelle D. Nichola
Donation Line, LLC
Drive For Water
Art Duncan
E. Boyd Family Foundation, Inc.
Robert Earle
Eastern Athletic Clubs, LLC
Ecolab
David and Judith Eitman
Anna England
Gregory Ferguson
FINRA
Fort Myer Thrift Shop
Fovolio Technology, Inc.
Laura Fredrickson
G3 Quality, Inc.
Rebecca Gilding
Gary and Diann Warren Family Fund
GGCCT
Greater Houston Community Foundation
Greater San Diego Association of Realtors
Gregory Herrin
Harris Teeter
Hawai’i Community Foundation
David Hoffman
Homes For Heroes
David and Vicky Hoy
Lisa & Wally du Pont Hoy
Jerry and Sharon Hyarks
Intuit Financial Freedom Foundation
J.W. Pepper & Sons, Inc.
Matthew Jackson
Diane Jaffin
James Cox Foundation
JBI Foundation, Inc.
Johnstone Supply - Austin
Johnstone Supply - Albuquerque
Jenius, Inc.
Peter and Sheri Kardasz
Morton and Marie Kane
Ken W. Field Foundation
Billy and Neil King
Glyn King
Kroger Food Company
Knapp’s Foundation
Ladies Auxiliary of the Fleet Reserve
Douglas Loe
Dennis and Luda Laurshau
Nathan and Darie Levy
Brian Lichter
Lincoln Military Housing
Angelo and Lori Lombardi
Terence Malloy
Walmart Foundation
ManTech Corporation

donors are listed by recognition category based on cash and in-kind donations received in 2020, not inclusive of pledges or cumulative gifts.
For a complete list of donors, visit www.veteransunited.org/donors.
Donors are listed by recognition category based on cash and in-kind donations received in 2020, not inclusive of pledges or cumulative gifts.
**TOP DONORS**

<table>
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<tr>
<th>Company / Organization</th>
<th>Region</th>
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<td>REGIONAL 2-STAR PARTNERS</td>
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**2022 giving report**
As the devastating global spread of COVID-19 became a reality in the United States in March, lockdowns followed. This forced us to quickly pivot to a virtual celebration of the Military Child of the Year (MCOY) Awards gala.

The celebration of our MCOY winners and their families is a time-honored tradition that takes months to plan. With less than a month’s notice, staff, partners, and volunteers quickly shifted to respond to the changing landscape. Leveraging social media channels, the gala became a virtual celebration, with messages of thanks and congratulations sent to the winners. Staff later created a book of those messages and sent a copy to each winner.

We also created virtual Homefront Celebration events, allowing military spouses with full-tuition scholarships to Southern New Hampshire University. The Veteran Caregiver Support Program hosted virtual retreats, support groups and created three new fully virtual support groups.

We did not stop there. By combining virtual with in-person, drive-thru events that adhered to safety protocols, Operation Homefront was able to serve our families in new ways.

Staff, partners, and volunteers stepped up to find innovative ways to continue Star-Spangled Babies, Back-to-School Brigade, and Holiday Meals for Military that were fun and safe for families.

Meanwhile, donors and partners helped fill gaps. Our Critical Financial Assistance program broadened to include COVID-19 related requests, funding over $985,000 in assistance to help families pay essential bills such as mortgage, utilities, car payments, and holiday gifts.

We preredected video messages from Operation Homefront leadership and partners to several new homeowners in our Permanent Homes for Veterans program walked through the door of their donated home for the first time, they received a personal welcome.

None of this would have been possible without our volunteers. In a time of uncertainty, our volunteers rose to the challenge. At events throughout the nation, volunteers ensured the safety and the safety of our military families by adhering to all CDC, state, and local protocols.

To help make drive-thru events more celebratory they crafted homemade signs filled with warm, welcoming, and encouraging messages. They stuffed backpacks and food boxes. They stacked teetering diaper towers and wrapped festive Christmas gifts. They dressed up as Santa and Mrs. Claus, donned elf costumes, and bundled up to stand outside in 28-degree weather.

COVID-19 kept us socially distant, but Operation Homefront volunteers demonstrated that they would go above and beyond to help us deliver our programs to military families nationwide. Without our volunteers, Operation Homefront would not have been able to meet the demand of military families seeking food, baby necessities, and school supplies.

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In July, Love’s Travel Stops donated $125,000 to Operation Homefront. Customers helped increase the donation amount by purchasing a special-edition Operation Homefront/Love’s 24-ounce mug. For each mug purchased, Love’s donated an additional $2, totaling $25,000, bringing their total donation to $150,000. In December, Love’s employees from their corporate office and surrounding retail locations volunteered to help distribute meals at a drive-thru Holiday Meals for Military event.

The Home Depot Foundation shares a strong commitment with Operation Homefront to serve veterans in need. In December, The Home Depot Foundation partnered with Operation Homefront for their second annual Operation Surprise campaign. Together, The Home Depot Foundation and Operation Homefront surprised 50 military families with the incredible news that they would be receiving up to two months of rent or mortgage payments. This donation brought joy to military families during the holiday season and provided the relief they needed to start the new year one step ahead.

PARTNER HIGHLIGHTS

For 15 years, Operation Homefront has been Dollar Tree’s national charity of choice. During this time, Dollar Tree’s corporate and employee giving, as well as in-store customer purchases, have contributed millions in cash and in-kind donations for our Back-to-School Brigade, Holiday Meals for Military, and Holiday Toy Drive programs. In 2020, Dollar Tree launched Choose to Give, an employee giving campaign, raising nearly $520,000 for Operation Homefront in the inaugural year.

THE HOME DEPOT FOUNDATION

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LOVE’S TRAVEL STOPS

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In May, in honor of Military Appreciation Month, CVS Pharmacy donated $100,000 to Operation Homefront, in support of our mission to build strong, stable, and secure military families. Throughout the campaign, Operation Homefront was listed alongside P&G in various marketing touch points, including a weekly circular, the CVS Pharmacy website, and in-store. We are excited to welcome CVS Pharmacy back to the Operation Homefront family. CVS Pharmacy also supported our Star-Spangled Babies shower in North Carolina with diapers and gift cards for guests.

In 2020, as a part of their Driven to Serve initiative, U.S. Bank partnered with Operation Homefront to donate vehicles to six military families. Those who received donated vehicles included an Army veteran and single mom whose previous car was destroyed in a fire, a dual-military couple with five children, and a veteran with special-needs children. Operation Homefront is grateful to the U.S. Bank Dealer Services team and all of the local car dealerships who made the donations possible.

Throughout 2020, as military families experienced the financial strain created by the COVID-19 pandemic, they turned to Operation Homefront. They trusted us to be there for them when they needed us most, and thanks to you – our community of partners, donors, and volunteers – we were able to support them during these unprecedented times.

11 DAYS OF IMPACT

In November, in recognition of Veterans Day, Operation Homefront launched our 11 Days of Impact campaign and issued a challenge to raise $111,000 to support our mission. We would like to thank all of our donors and partners for their generosity in accepting the challenge. With the support of partners such as American Furniture Warehouse, Brown & Brown Insurance, Carnival Cruise Line, Interstate Battery, Knockaround, Masco, Navy Federal Credit Union, Sempra Energy, and others, we raised over $170,000.

CVS PHARMACY

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CVS PHARMACY

DOLLAR TREE

In 2020, the Walmart Foundation supported Operation Homefront several ways in 2020. A $225,000 Bridge grant helped strengthen Operation Homefront’s brand and enhance mission delivery through a new website, improved internal data collection and reporting, and amplified digital marketing. In addition, regional grants and in-kind gifts totaling $182,946 funded Recurring Family Support and Critical Financial Assistance programs.

U.S. BANK

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WALMART FOUNDATION
AWARDS AND RECOGNITION

CORNERSTONE AWARD
Instituted in 2015, Operation Homefront’s Cornerstone Award recognizes individuals who have helped us transform how we deliver on our promise to military families. We are excited to profile our latest recipients:

Camille Jenkins, Vice President National Customer Relations, Meritage Homes Corporation, has been a champion for our Permanent Homes for Veterans program, responsible for the donation of 13 newly built, mortgage-free homes from Meritage. She has said that the newly built, mortgage-free homes responsibility of the Meritage Homes Corporation National Customer Relations, A. James & Alice B. Clark Foundation, has been instrumental in the creation and development of Operation Homefront’s Transitional Homes for Veterans program and in expanding the capacity and goals of our Transitional Housing (Villages) program. A Marine Corps veteran, Mike understands the challenges military families face in transition.

EMPLOYEE OF THE YEAR
Joe O’Hara, an Area Director based in Quincy, Massachusetts, shows an unwavering commitment to Operation Homefront’s core values. He stepped up as interim Region 3 Senior Regional Director, planning and executing a full calendar of events using COVID-19 protocols. Joe’s tireless efforts resulted in several big development successes this year to include substantial donations from Bob’s Discount Furniture, Visions Federal Credit Union, Carrabba’s Italian Grill on Long Island, and the continued expansion of Operation Homefront programming throughout New England.

Volunteer of the Year
Tonia Russell, from New York, was an Operation Homefront volunteer from 2013-2015 and has volunteered since 2015. She is a caregiver herself and always thinks of families first. She chairs the Advisory Council and has encouraged the council members to become more involved. For the Santa Boots program, Tonia located three deserving families in record time. With COVID-19 changing how we had to do our events, she quickly developed a successful plan with the local American Legion post that can be used for future events.

WHERE WE’RE HEADED

“THANK YOU FOR BELIEVING IN US. AND THANK YOU FOR BEING OUR STEPPING-STONE AND ROCK IN HARD TIMES WHEN WE TRULY NEED IT.”

–TRANSITIONAL HOUSING (VILLAGE) GRADUATE GERALDINE FERRARES, NAVY VETERAN

2021 MAJOR MILESTONES

Critical Financial Assistance (CFA)
Fulfill our $50,000 request for help, providing over $35M in assistance to military families (by the end of 2022)

Permanent Homes for Veterans (PHV)
Graduate our 650th military family from this housing program, providing over $45M in deeded home equity to military families

Transitional Housing–Villages (TH-V)
Provide our 6,000th month of rent-free housing, saving military families over $7M in rent/utilities costs

Back-to-School Brigade (BTSB)
Deliver our 450,000th backpack with school supplies to a military child, saving families over $50M in back-to-school expenses
Trusted & Respected

NOTICE
Please stay in your car.

Please have your military ID ready.